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Circa Expands into Arizona Creating USA Hosts/Circa Arizona

Scottsdale (April 14, 2008) – Circa, owned by parent company the RK Group based in San Antonio, an award winning destination management company, has recently expanded into the Arizona market, taking full advantage of their partnership with USA Hosts.

Located in Scottsdale, USA Hosts / Circa Arizona is a complete destination management solution, offering a unique and inventive take on incentive and meeting programs all across the Arizona market. By establishing strong partnerships with local vendors, properties and of course having the luxury of being co-owned by a catering company, USA Hosts / Circa Arizona is able to provide extremely personalized event options to their clients which have included AT&T, Goldman Sachs and Sysco Foods.

“Circa is thrilled to follow the lead of RK Group’s catering division by opening an office in the Arizona Market,” said Darlene Baldearena, Vice President, Circa. “It is so exciting for us to expand into a well developed market with so many fantastic venues and diverse opportunities.”

Since becoming USA Hosts / Circa Arizona in January 2008, the company has expanded its corporate offerings to include a strengthened relationship and extended network with USA Hosts and their alliance partners nationwide, allowing them to draw upon a multitude of resources. The partnership has also brought them a strong relationship with parent company the RK Group, which has more than 60 years of social and event catering experience and who in October 2006 expanded their Texas catering operation into Arizona with the purchase of local high-end caterer Continental Catering.

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About Circa

Circa has been providing quality destination services with outstanding creativity, innovation and local knowledge for more than 25 years. With offices in Austin and San Antonio, and now in Arizona, Circa is able to provide one-of-a-kind, authentic and chic incentive and meeting programs including event production, customized activities, unique theme parties, VIP transportation, corporate hospitality, dining arrangements, entertainment, décor and much more to the Texas and Arizona markets. For more information, please go to www.therkgroup.com

About The RK Group

The RK Group provides full-service catering and comprehensive event logistics to clients nationwide. With more than 60 years of experience and a full complement of in-house suppliers who do everything, the RK Group can offer everything from business and social catering, floral design and equipment rentals to contract foodservice for large scale sports, entertainment, and cultural facilities. With locations in Austin, San Antonio and now Arizona, the RK Group is your Go To, Can Do Group! For more information, please go to www.therkgroup.com